

2025 Added Value Opportunities



AVIATION WEEK 
MRO
ASIA-PACIFIC

September 16-18, 2025 • Singapore

Welcome to the MRO Asia-Pacific 2025 Added Value opportunity options. We are happy to work with you to select the best opportunities to meet your goals for this event. Please ask us about customized or new opportunities.

For more information, please contact your salesperson or

Dale Serena, Added Value Manager
dale.serena@informa.com • 203-464-4562

Please note that all items are posted with approximate sizes. Final product could vary slightly.

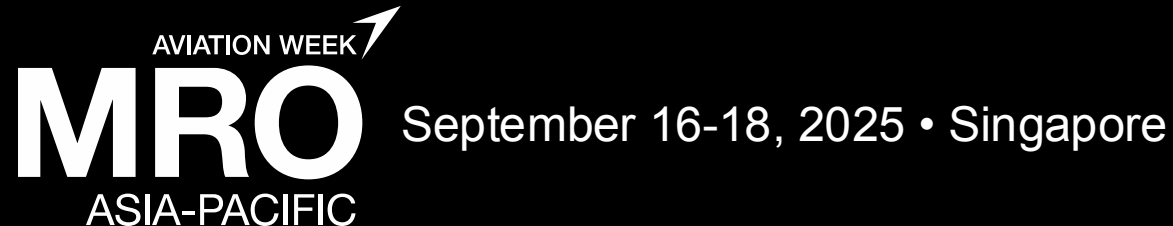


Exhibit Hall

AVIATION WEEK 
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Meterboard — \$7,475 each

20 opportunities

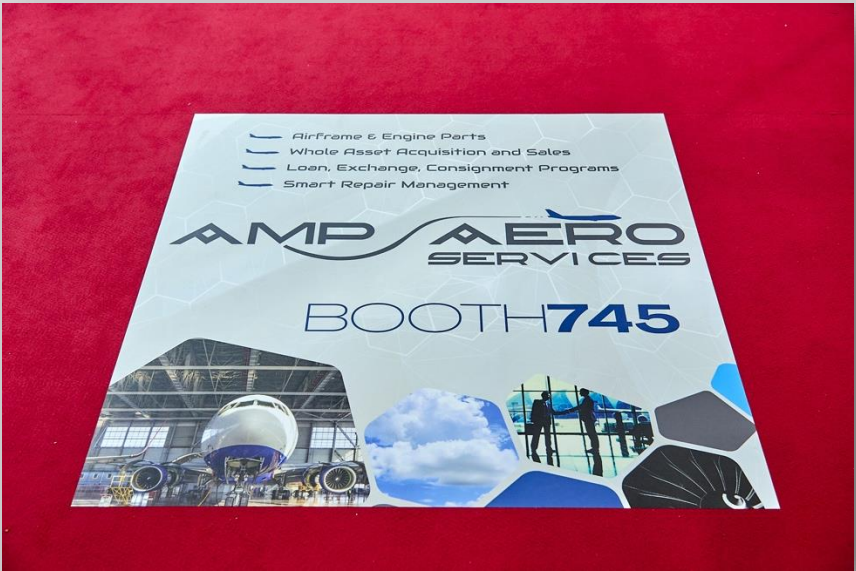
NAME	Meterboard
LOCATION	Exhibit Hall
CONSTRUCTION	Double sided Sided
SPONSOR SIZE	865mm x 2360mm
PRICE	\$7475 each
QTY AVAILABLE	20
OPPORTUNITY NAMES	Meterboard



Floor Stickers— \$7,475 each

15 opportunities – each opportunity is a set of 5

NAME	Floor Stickers
LOCATION	Exhibit Hall
CONSTRUCTION	Single-sided
SPONSOR SIZE	1000mm x 1000mm
PRICE	\$7,475 (pack of 5)
QTY AVAILABLE	15
OPPORTUNITY NAMES	Floor Stickers



Registration Sign— \$7,475 each

Single-sided poster in registration area

NAME	Registration Sign
LOCATION	Registration
CONSTRUCTION	Single Sided
SPONSOR SIZE	1000mm x 1000mm
PRICE	\$7,475
QTY AVAILABLE	10
OPPORTUNITY NAMES	Registration Sign



Welcome Arch— \$14,950 / \$20,615

- Can be purchased 2 ways
- 1-Single-sided (either facing registration or facing exhibit hall) each opportunity is 2 stations
 - 2-purchase both sides

NAME	Welcome Arch
LOCATION	Between Registration and Exhibit Hall
CONSTRUCTION	Single sided choose facing registration / facing exhibit hall or buy whole arch
SPONSOR SIZE	4000mm x 1000mm (2 panels each or all 4 panels)
PRICE	\$14,950 / \$20,615
QTY AVAILABLE	2 (single sided options) or 1 double sided
OPPORTUNITY NAMES	Arch – facing Registration - \$14,950 Arch – facing Exhibit Hall - \$14,950 Arch - \$20,615



Floorplan Sponsor — \$7,475 / \$14,950

Floorplan of the exhibition. Includes Sponsor logo and booth highlight

Double Sided – sponsor designs the reverse side as well

NAME	Floorplan Sponsor
LOCATION	Exhibit Hall
CONSTRUCTION	Single Sided
SPONSOR SIZE	logo
PRICE	See above
QTY AVAILABLE	1 Single Sided reg 1 double sided hall
OPPORTUNITY NAMES	FP_SS FP_DS



Exhibition Billboards— price varies by size

Continuous graphic banner printed and displayed in the seating lounge area of the exhibit hall

NAME	Billboards
LOCATION	Exhibit Hall
CONSTRUCTION	Single Sided
SPONSOR SIZE	2 meter (10 opportunities) — \$7,475 each 3 meter (2 opportunities) — \$11,000 each
OPPORTUNITY NAMES	BB2M BB3M



Exhibition Hanging Banner— \$14,950

Hanging banners in the common area of exhibition hall

NAME	Exhibition Hanging Banner
LOCATION	Exhibit Hall
CONSTRUCTION	Single Sided
SPONSOR SIZE	4500mm x 2400mm
PRICE	\$14,950
QTY AVAILABLE	4
OPPORTUNITY NAMES	HB



Charging Station— \$7,475

NAME	Charging Station
LOCATION	Exhibition Hall
CONSTRUCTION	Double Sided
SPONSOR SIZE	1000mm x 2000mm
PRICE	\$7,475
QTY AVAILABLE	5
OPPORTUNITY NAMES	Charging Station



Tower Board— \$9,000

NAME	Tower Board
LOCATION	Exhibit Hall
CONSTRUCTION	4 sided
SPONSOR SIZE	Panels are different sizes
PRICE	\$9,000
QTY AVAILABLE	5
OPPORTUNITY NAMES	Tower Board



Small Seating Lounge— \$7,475 each

NAME	Small Sponsor Lounge
LOCATION	Exhibit Hall
CONSTRUCTION	4 Sided
SPONSOR SIZE	310mm x 2360
PRICE	\$7,475
QTY AVAILABLE	6
OPPORTUNITY NAMES	Small Seating Lounge



Shared Digital Monitor— \$7,475 each

10 seconds on all 6 monitors, ad repeats every 3 minutes. These monitors will be located in registration, the exhibit hall and lounges

NAME	Shared Digital Monitors
LOCATION	Exhibit Hall
CONSTRUCTION	Digital
SPONSOR SIZE	Resolution: 3840x2160 (4K) Display dimension: 1209.6 x 680.4mm
PRICE	\$7,475
QTY AVAILABLE	18
OPPORTUNITY NAMES	Shared Digital Monitor



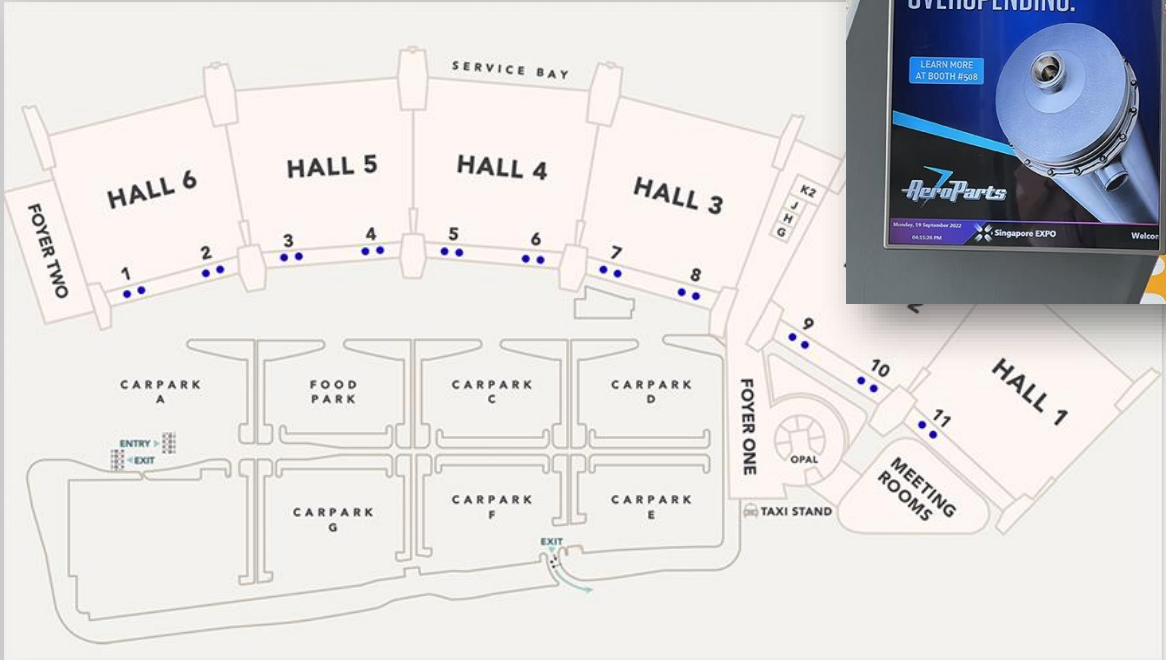
Outside the Exhibit Hall

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LED Screens — \$7,475

Ad runs on all 4 Screens in front of halls 3 & 4 in the Aircon walkway

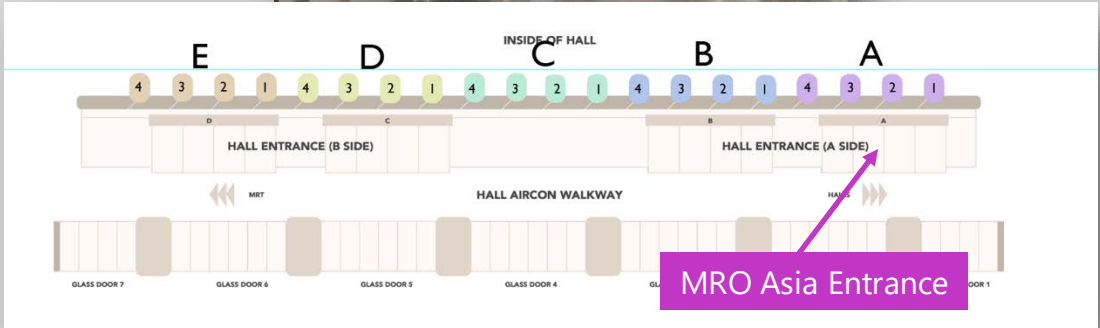
NAME	LED Screens
LOCATION	Walkway
CONSTRUCTION	Digital Video
SPONSOR SIZE	1080px x 1530px
PRICE	\$7,475 12 seconds – repeats every 3 minutes
QTY AVAILABLE	10
OPPORTUNITY NAMES	LED Screens



Aircon Duct Banners — \$7,475

Small banners hanging from the aircon ducts along the aircon walkway outside the hall

NAME	Aircon Duct Banners
LOCATION	In front of Hall 4A
CONSTRUCTION	Double-sided banner set of 4 banners
SPONSOR SIZE	1800mm x 600 mm
PRICE	\$7,475 (set of 4)
QTY AVAILABLE	5
OPPORTUNITY NAMES	AirconDuct A AirconDuct B AirconDuct C AirconDuct D AirconDuct E

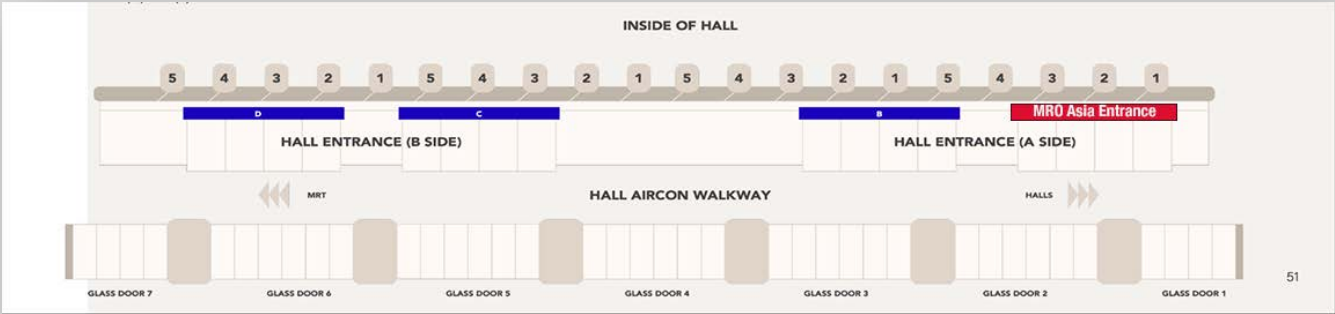
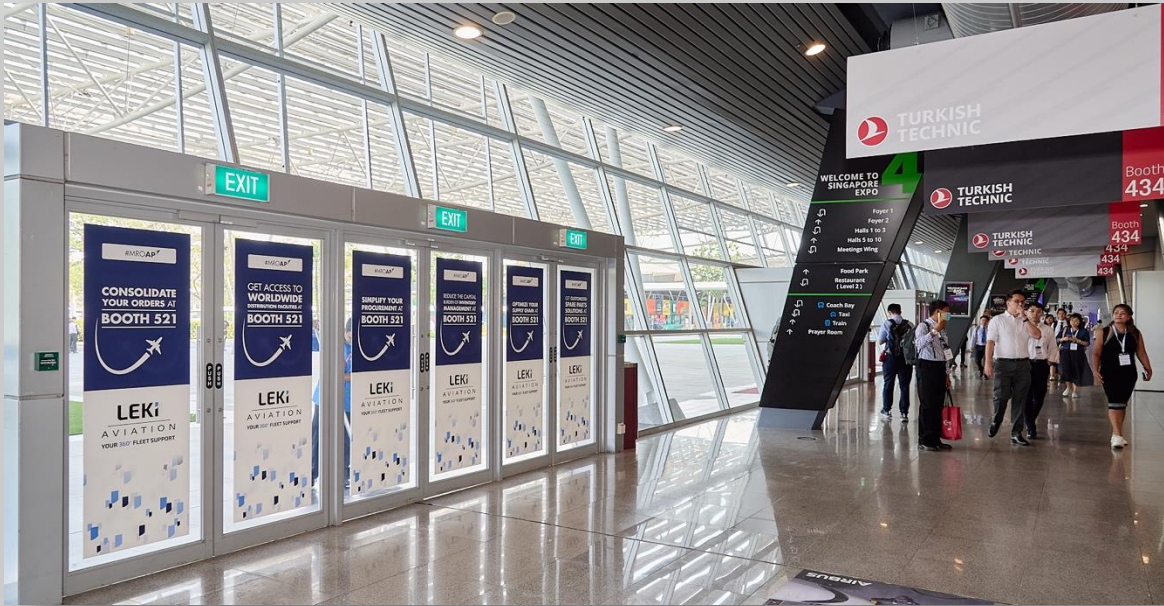


Outside Hall

Glass Door Stickers — \$14,950

Located in the aircon walkway opposite Halls 3 and 4

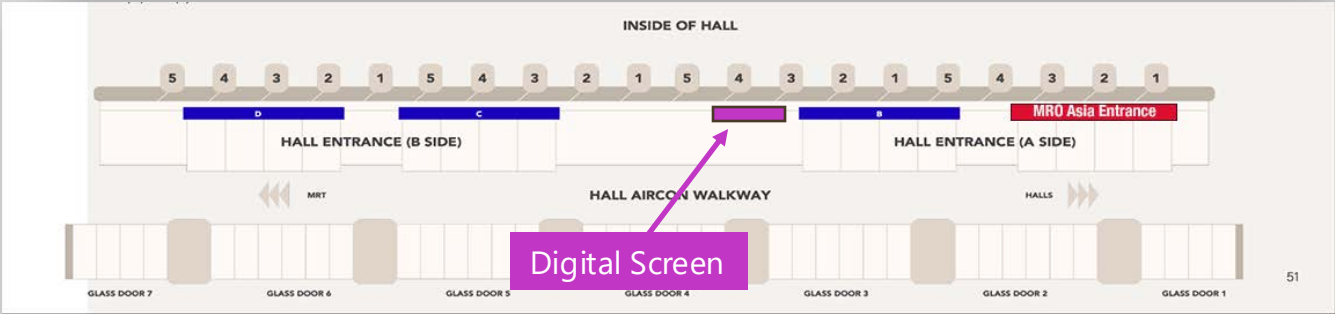
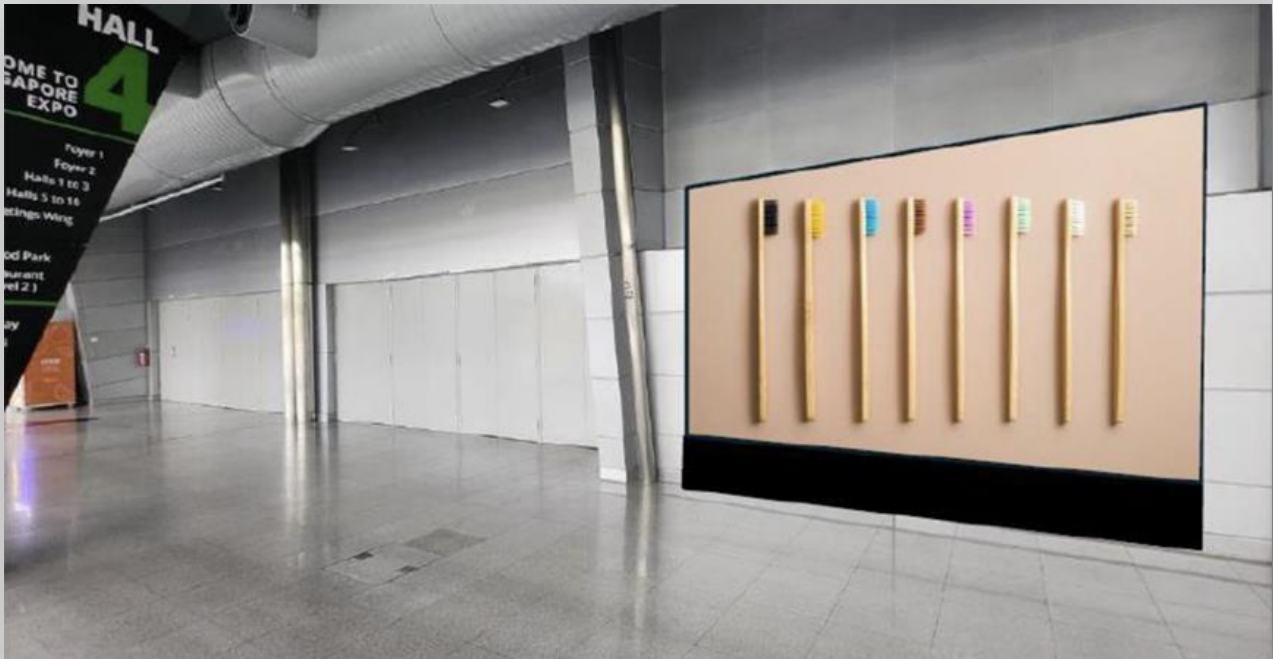
NAME	Glass Door Stickers
LOCATION	In front of Halls 3 and 4
CONSTRUCTION	Double-sided set of 6
SPONSOR SIZE	600mm x 1800mm
PRICE	\$14,950 (set of 6)
QTY AVAILABLE	10 (5 opposite hall 4 5 opposite hall 3)
OPPORTUNITY NAMES	GDHal13_2-6 GDHal14_2-6



Hall 4 Digital Screen - \$7,475

Located in the aircon walkway outside of Hall 4-entrance to MRO Asia to the right of screen.

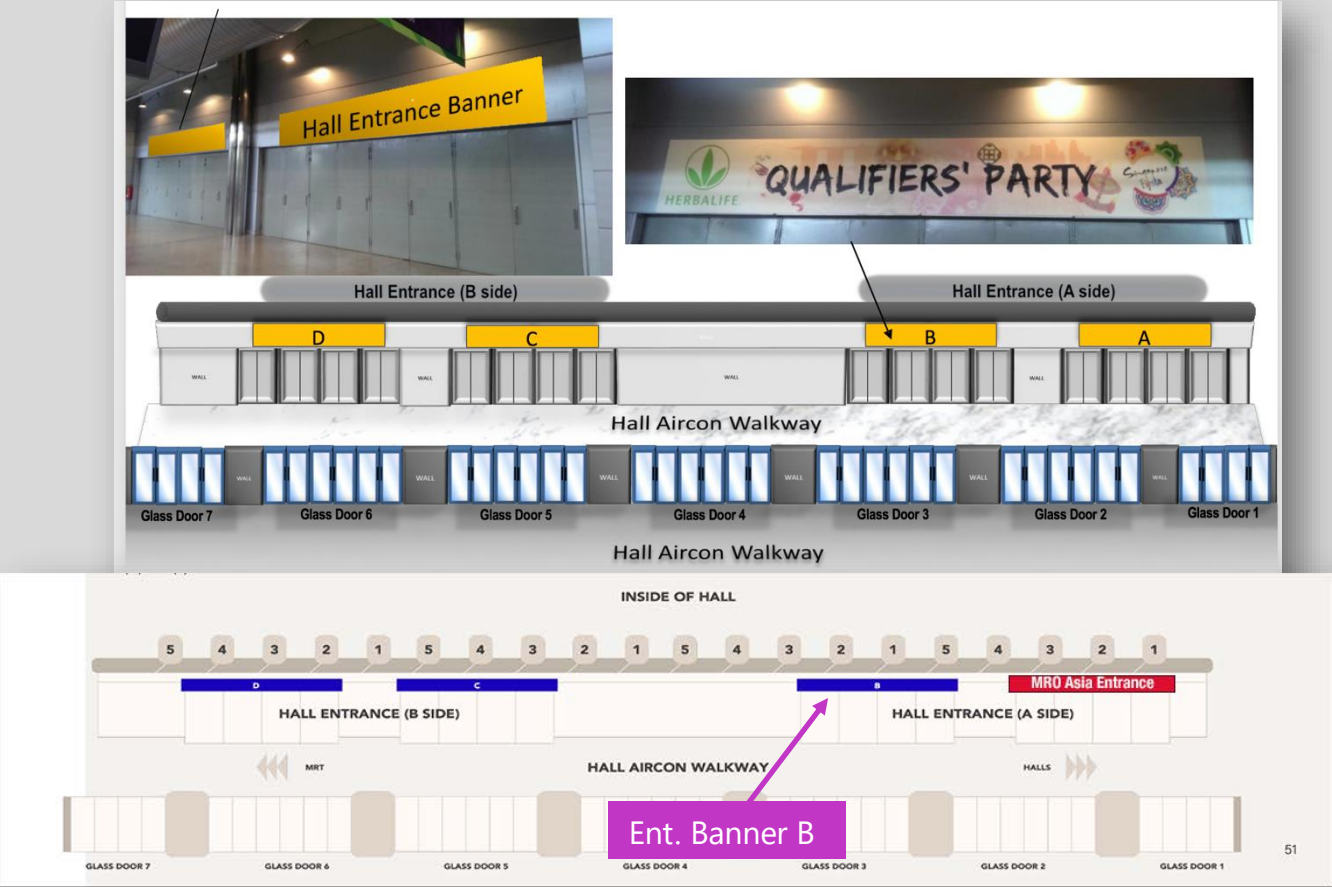
NAME	Digital Screen Hall 4
LOCATION	Outside Hall 4
CONSTRUCTION	Digital Screen
SPONSOR SIZE	4000mm x 2250mm 1536px x 864px – 15 second ad
PRICE	\$7,475
QTY AVAILABLE	15
OPPORTUNITY NAMES	H4 Digital Screen



Hall Entrance Banner — \$14,950

Above the exhibit hall entrance Hall 4

NAME	Hall Entrance Banner
LOCATION	Hall 4
CONSTRUCTION	Single-sided banner
SPONSOR SIZE	7000mm x 1000mm
PRICE	\$14,950
QTY AVAILABLE	1
OPPORTUNITY NAMES	Hall Entrance Banner B



Walkway Posters — \$7,475

Aircon Walkway Halls 3 & 4 – each opportunity is 4 posters

NAME	Walkway Posters
LOCATION	Aircon Walkway Halls 3 & 4
CONSTRUCTION	Single-sided poster
SPONSOR SIZE	594mm x 891mm (set of 4)
PRICE	\$7,475
QTY AVAILABLE	2
OPPORTUNITY NAMES	Walkway Posters hall 3 Walkway Posters hall 4



Walkway Billboard C — \$7,475

Aircon Walkway between Halls 3 & 4

NAME	Walkway Billboard C
LOCATION	Aircon Walkway between Halls 3 & 4
CONSTRUCTION	Single-sided banner
SPONSOR SIZE	2900mm x 1900mm
PRICE	\$7,475
QTY AVAILABLE	2
OPPORTUNITY NAMES	Walkway Billboard C Walkway Billboard D – need to reserve



Atrium Digital Screens— \$7,475

Outdoors outside of hall 4, across from the open-air food court

NAME	Atrium Digital Screen
LOCATION	LED Screen outside Hall 4
CONSTRUCTION	Digital
SPONSOR SIZE	9000mm x 5000mm, 1872px x 1040px (approx.), 15 second ad
PRICE	\$7,475
QTY AVAILABLE	15
OPPORTUNITY NAMES	ADS_1-15



Outside Hall

Triangle “V”-shaped Banners— \$7,475

Outdoors outside of hall 4, across from the open-air food court

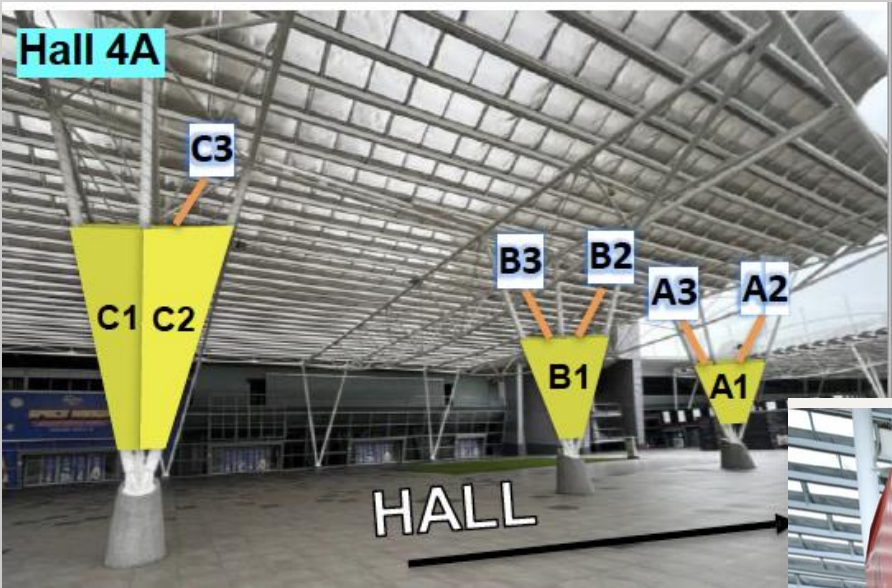
NAME	V-shaped Banners
LOCATION	V-shaped banner outside Hall 4
CONSTRUCTION	Single-sided banner
SPONSOR SIZE	2750mm x 6500mm
PRICE	\$7,475
QTY AVAILABLE	6
OPPORTUNITY NAMES	V- A V- B V- C V-D V-E V-F



Tripod Banners — \$14,950

Outdoors outside of hall 4, across from the open-air food court

NAME	Tripod Banners	
LOCATION	Outside hall 4A	
CONSTRUCTION	3 sided	
SPONSOR SIZE	2140mm x 3600mm x 2 1750mm x 3500mm x 1	
PRICE	\$14,950	
QTY AVAILABLE	6	
OPPORTUNITY NAMES	TPA TPB TPC TPD TPE TPF	



Walkway Floor Stickers — \$7,475

Aircon Walkway leading to halls 3 and 4

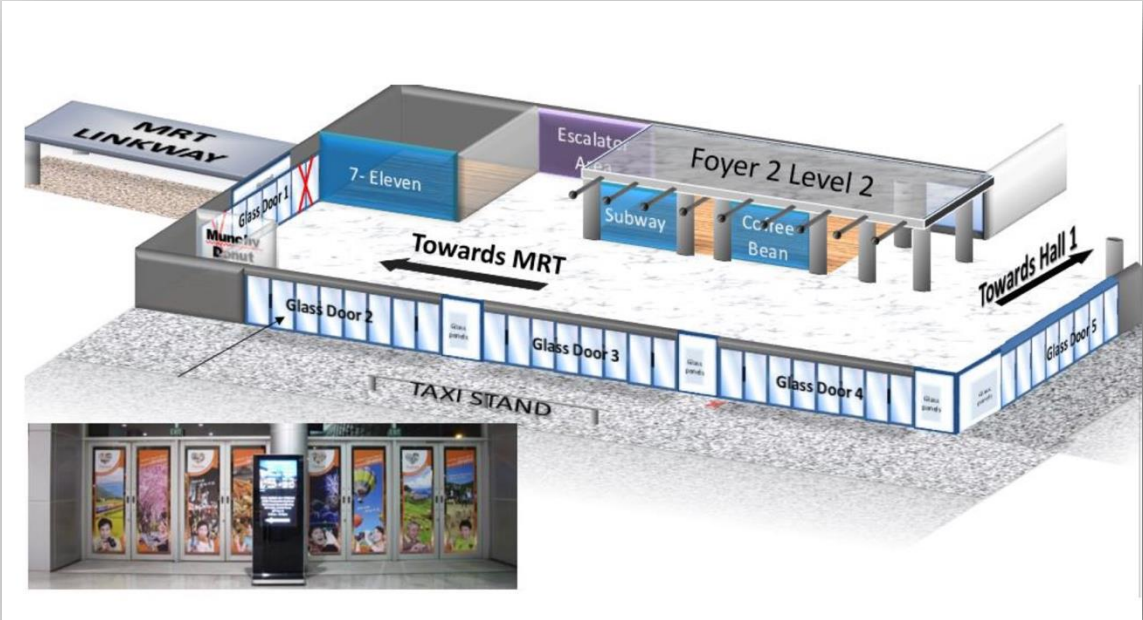
NAME	Walkway Floor Stickers
LOCATION	Aircon Walkway
CONSTRUCTION	Single-sided
SPONSOR SIZE	1000mm x 1000mm
PRICE	\$7,475 (set of 5)
QTY AVAILABLE	2
OPPORTUNITY NAMES	Walkway_FSH3 Walkway_FSH4



Foyer 2 Glass Doors — \$14,950

Foyer 2 near the MRT Station

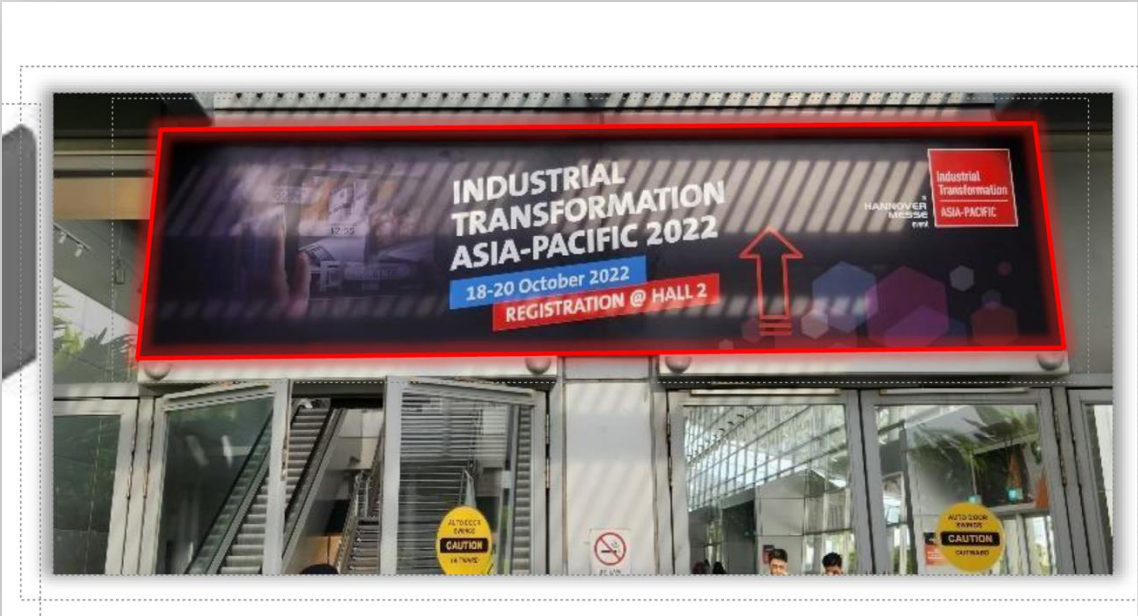
NAME	Foyer 2 Glass Doors
LOCATION	Foyer 2
CONSTRUCTION	Set of 8 Window Clings
SPONSOR SIZE	600mm x 2000mm each
PRICE	\$14,950 set of 8
QTY AVAILABLE	4
OPPORTUNITY NAMES	F2GD2 F2GD3 F2GD4 F2GD5



Foyer 2 MRT Linkway Lightbox— \$14,950

Foyer 2 near the MRT Station

NAME	Foyer 2 Linkway Lightbox
LOCATION	Foyer 2
CONSTRUCTION	MRT Linkway Lightbox – single sided
SPONSOR SIZE	4310mm x 1110mm
PRICE	\$14,950
QTY AVAILABLE	1
OPPORTUNITY NAMES	Lightbox1



Foyer 2 Digital Screen— \$7,475

Foyer 2 near the MRT Station towards linkway

NAME	Foyer 2 Large Advertising Panel
LOCATION	Foyer 2
CONSTRUCTION	Single sided
SPONSOR SIZE	5000mm x 3000mm, 1920px w x 1152px h, 15 second ad plays 6x /hour minimum
PRICE	\$7,475
QTY AVAILABLE	10
OPPORTUNITY NAMES	F2 Digital Screen 8



Foyer 2 Digital Screen— \$7,475

Foyer 2 near the MRT Station

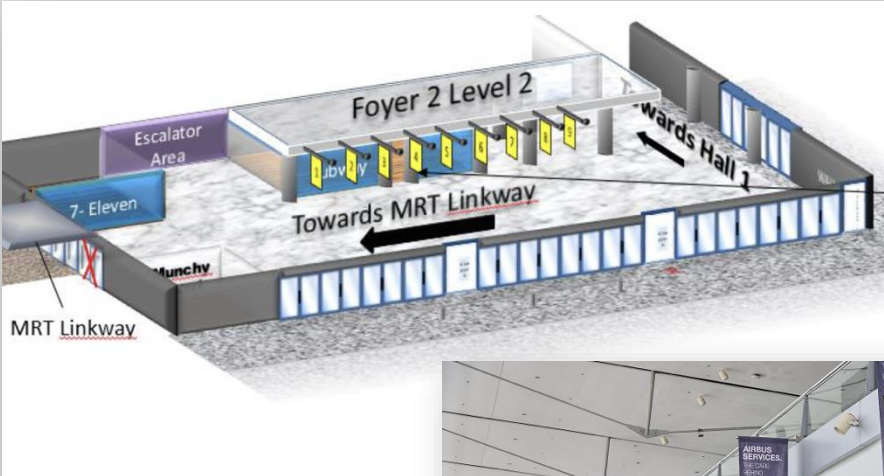
NAME	Foyer 2 Large Advertising Panel
LOCATION	Foyer 2
CONSTRUCTION	Single sided
SPONSOR SIZE	5000mm x 3000mm, 1920px w x 1152px h 15 second ad plays 6x /hour minimum
PRICE	\$7,475
QTY AVAILABLE	10
OPPORTUNITY NAMES	F2 Digital Screen 9



Foyer 2 Trumpet Banners — \$14,950

Foyer 2 near the MRT Station

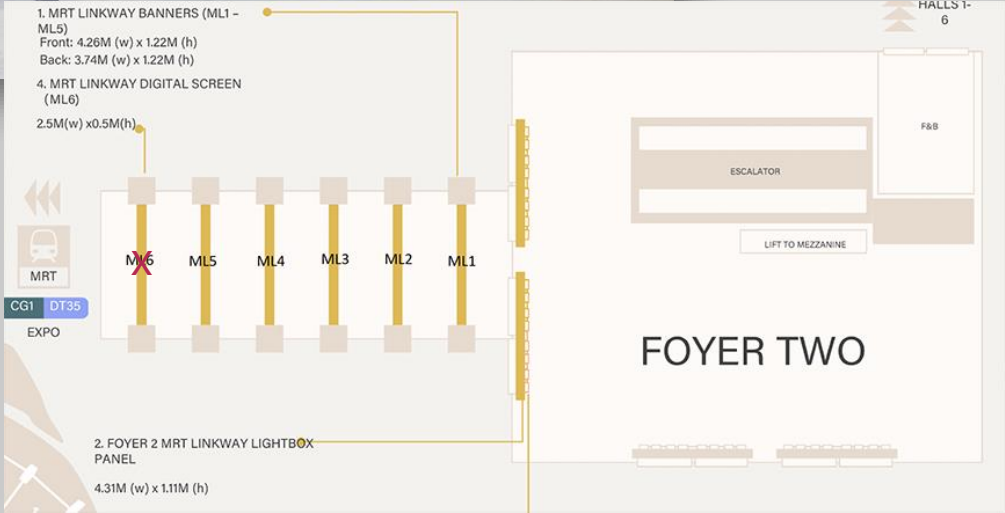
NAME	Foyer 2 Trumpet Banners
LOCATION	Foyer 2
CONSTRUCTION	Double-sided Banners (set of 9)
SPONSOR SIZE	800mm x 2000mm each
PRICE	\$14,950 set of 9
QTY AVAILABLE	1
OPPORTUNITY NAMES	F2-Trumpet



Foyer 2 MRT Linkway Banners — \$7,475

MRT Station passage – banner locations highlighted in yellow

NAME	Linkway Banners
LOCATION	MRT Station passage
CONSTRUCTION	Double-sided
SPONSOR SIZE	4260mm x 1220mm (front) 3740mm x 1220mm (back)
PRICE	\$7,475 each
QTY AVAILABLE	5
OPPORTUNITY NAMES	LWB1-5

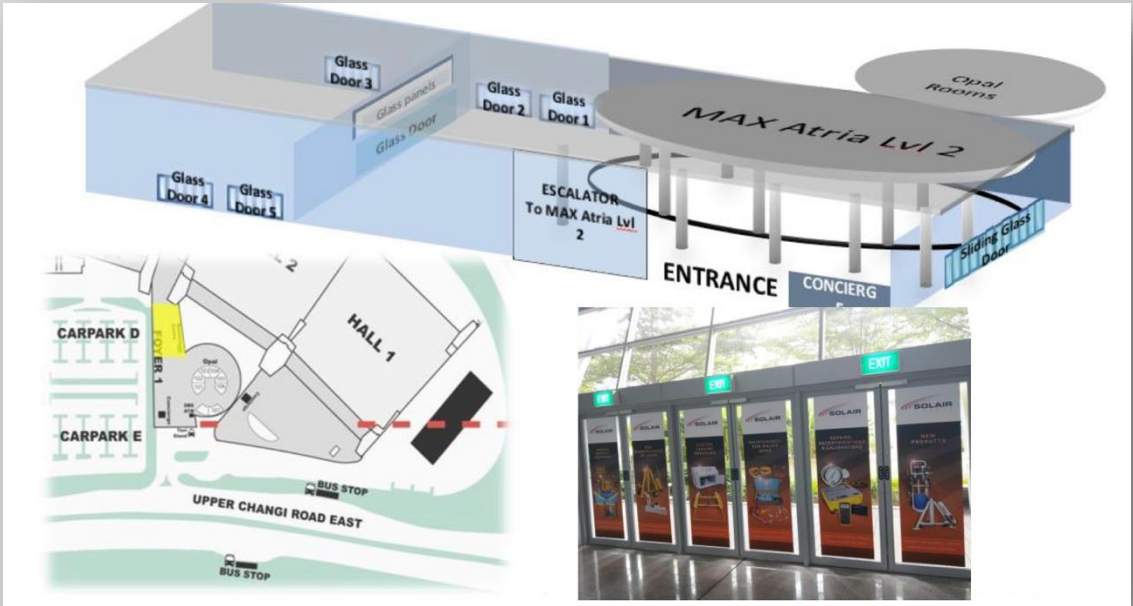


Foyer 1 Glass Doors — \$14,950

Glass doors located between the Exhibit Hall and the Apex Gallery (Conference Area)

NAME	Foyer 1 Glass Doors
LOCATION	Between the Exhibit Hall and the Max Atria
CONSTRUCTION	Double-sided glass cling
SPONSOR SIZE	600mm x 2000mm
PRICE	\$14,950 (set of 6)
QTY AVAILABLE	5
OPPORTUNITY NAMES	F1-GD1 – faces courtyard F1-GD2 – faces courtyard F1-GD3 – faces courtyard F1-GD4 – faces carpark F1-GD5 – faces carpark

Foyer 1 Glass Doors



Foyer 1 Digital Screen— \$7,475

Facing from the exhibit hall to conference

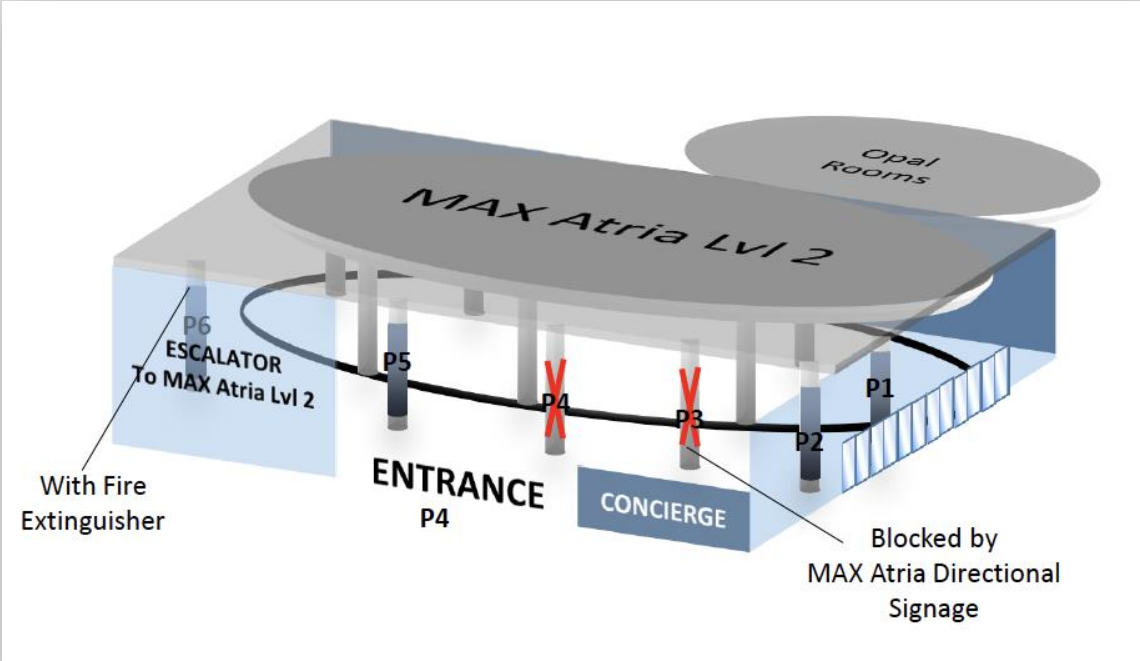
NAME	Overhead Glass Panel
LOCATION	Foyer 1 Digital Screen
CONSTRUCTION	Digital – single sided
SPONSOR SIZE	4000mm w x 1500mm h, 1536w x 575h – 15 second ad
PRICE	7,475
QTY AVAILABLE	2
OPPORTUNITY NAMES	Foyer1DS



Singapore Expo Conference Level 2 Pillar Wraps—
\$14,950 (set of 3) or \$7,475 each

Apex Gallery outside Peridot Rooms

NAME	Apex Gallery Pillar Wraps
LOCATION	Max Atria Foyer
CONSTRUCTION	Pillar Wraps
SPONSOR SIZE	2400mm x 1000mm x 1000mm
PRICE	14,950 set of 3 or 7,475 each
QTY AVAILABLE	1 set of 3 or 3 individual
OPPORTUNITY NAMES	F1_pillar wraps



Branded and More

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VIP Registration and Lounge— \$27,505

NAME	VIP Program Sponsorship
LOCATION	Registration
CONSTRUCTION	VIP program sponsorship
SPONSOR SIZE	
PRICE	\$27,505
QTY AVAILABLE	1
OPPORTUNITY NAMES	VIP Reg



GoLive Theater— \$20,615

GoLive Theater agenda has been expanded. This opportunity includes the seat covers.

NAME	Go Live
LOCATION	Registration
CONSTRUCTION	Logo on back wall of Theater
SPONSOR SIZE	
PRICE	\$20,615
QTY AVAILABLE	1
OPPORTUNITY NAMES	GoLive Theater package including the seat covers - \$20,615
	Seat Covers \$7,950



Badges— \$7,475

NAME	Badges
LOCATION	
CONSTRUCTION	Single Sided
SPONSOR SIZE	logo
PRICE	\$7,475
QTY AVAILABLE	1
OPPORTUNITY NAMES	Badges



Bags— \$12,085

NAME	Bags
LOCATION	
CONSTRUCTION	
SPONSOR SIZE	logo
PRICE	\$12,085
QTY AVAILABLE	1
OPPORTUNITY NAMES	Bags



Coffee Cups/Napkins/Lids— \$4,025

NAME	Coffee Cups/Napkins/Lids
LOCATION	
CONSTRUCTION	
SPONSOR SIZE	logo
PRICE	\$4,025
QTY AVAILABLE	1
OPPORTUNITY NAMES	Cups



Lanyards— \$8,265

NAME	Lanyards
LOCATION	Branded
CONSTRUCTION	
SPONSOR SIZE	logo
PRICE	\$8,265
QTY AVAILABLE	1
OPPORTUNITY NAMES	Lanyards



Notebooks— \$8,480

NAME	Notebooks
LOCATION	Branded
CONSTRUCTION	
SPONSOR SIZE	logo
PRICE	\$8,480
QTY AVAILABLE	1
OPPORTUNITY NAMES	Notebooks



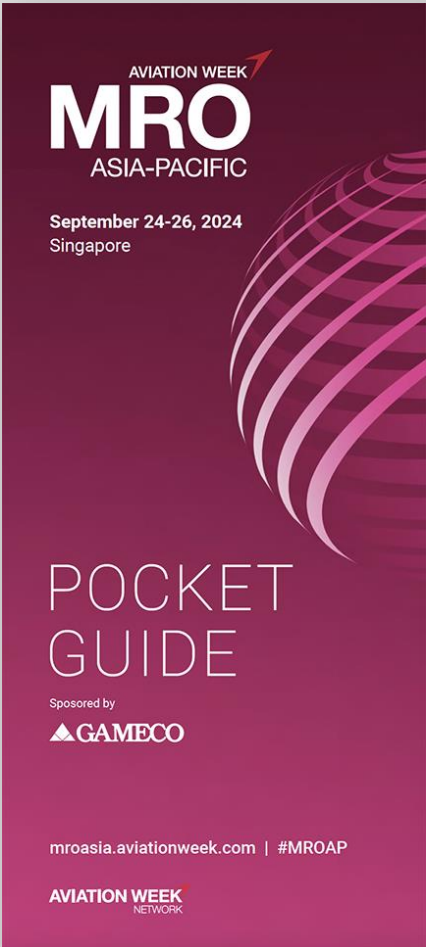
Pens— \$8,480

NAME	Pens
LOCATION	Branded
CONSTRUCTION	
SPONSOR SIZE	logo
PRICE	\$8,480
QTY AVAILABLE	1
OPPORTUNITY NAMES	Pens



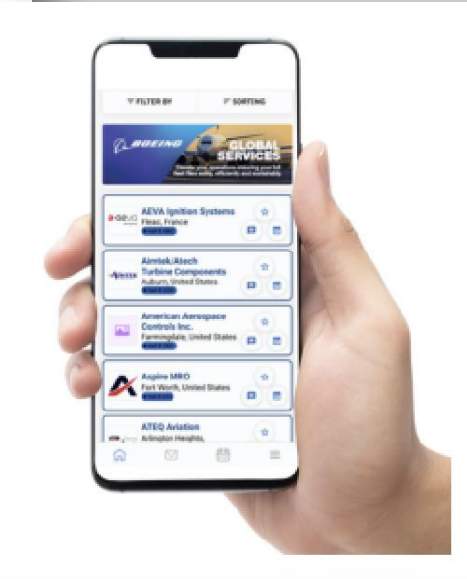
Pocket Guide — \$9,210

NAME	Pocket Agenda
LOCATION	Branded
CONSTRUCTION	
SPONSOR SIZE	logo
PRICE	\$9,210
QTY AVAILABLE	1
OPPORTUNITY NAMES	Pocket Guide



App— \$26,500

NAME	App
LOCATION	Branded
CONSTRUCTION	
SPONSOR SIZE	logo
PRICE	\$26,500
QTY AVAILABLE	1
OPPORTUNITY NAMES	App



Upgraded Profile Listings prices from \$1,500 - \$5,500

Upgrade your digital presence at the show. All exhibitors get a Tier 1 listing

- Gold sponsors receive Tier 2 with their sponsorship
- Sponsors above the Gold level receive Tier 3 with their sponsorship

Pricing

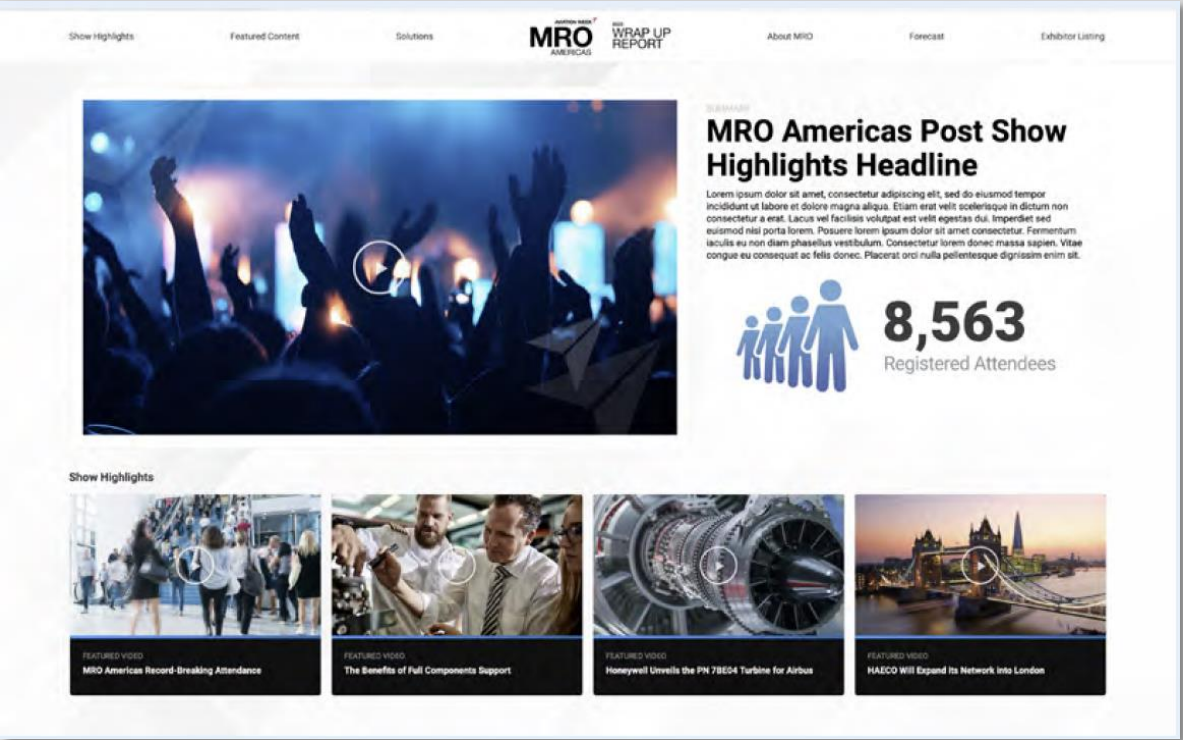
Upgrade to Tier 2
\$1,500

Upgrade to Tier 3
\$5,500

ITEM	TIER 1	TIER 2	TIER 3
Company Name	■	■	■
Company Website	■	■	■
Company Description	75 words (400 characters)	75 words (400 characters)	75 words (400 characters)
Category/Search Words	3 categories	5 categories	7 categories
Products	2 products	10 products	10 products
Logo	■	■	■
Collateral or Image	—	■	■
App News Page	—	■	■
Top of Listing	—	■	■
Featured Providers Listing (post show)	—	—	■
Executive Bio (post show)	—	—	■

Digital Post Show Report —
prices from \$395-\$6,305

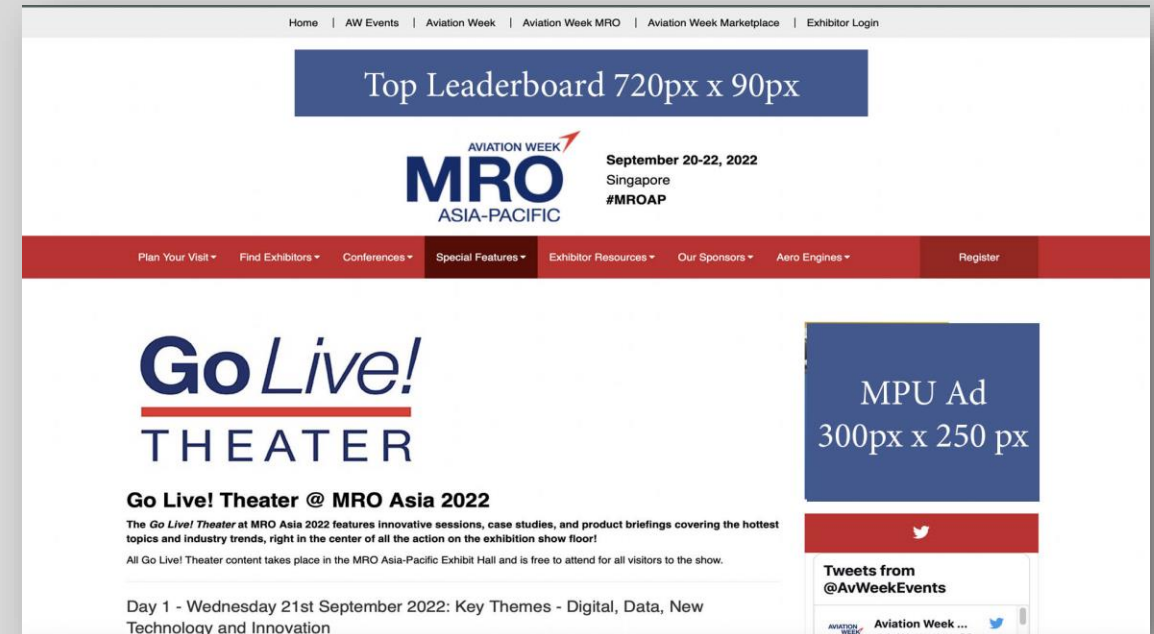
CONSTRUCTION	Digital
Advertorial Features	
Enhanced Advertorial with video	\$6,305
Standard Advertorial with video	\$3,710
Premier Solutions	
Enhanced Listing	\$2,175
Standard Listing	\$ 745
Enhanced Exhibitor Listing	\$395
Banner Advertising	\$1,590



Website Advertising - Prices from \$5,145 - \$8,595

NAME	Top Leaderboard
LOCATION	Event website
SPONSOR SIZE	728px x 90px
PRICE	\$8,595
QTY AVAILABLE	5
OPPORTUNITY NAMES	LB 1-5

NAME	MPU (rectangle)
LOCATION	Event website
SPONSOR SIZE	300px x 250px
PRICE	\$5,145
QTY AVAILABLE	5
OPPORTUNITY NAMES	RC 1-5



Audience Extension – prices from \$5,254-\$8,000

NAME	Audience Extension	
CONSTRUCTION	Digital	
SIZE	Four Universal Sizes 300 x 250 160 x 600 728 x 90 180 x 150	Mobile Sizes 320 x 100 320 x 50
PRICE	AE50 - \$5,254	AE100 - \$6,890 AE150 - \$8,000
QTY AVAILABLE	RT50 - 3	RT100 - 3 RT150 - 3
OPPORTUNITY NAME	RT50.1 - RT50.3	RT100.1 - RT100.3 RT150.1 - RT150.3

What is Audience Extension, and How Can it Help You?

1



A potential customer visits the designated MRO event website.

2



Ad campaign is activated – viewers are now “cooked” to allow for your brand’s ads to be displayed on other sites.

3



Your ads are served to potential customers on websites they visit in their daily browsing.

Audience Extension uses cookies to track visitors of one site and reach those same visitors with ads on other sites. Now you can retarget & advertise directly to website visitors & conference attendees pre-show, post-show & year-round!

Please contact
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for more
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